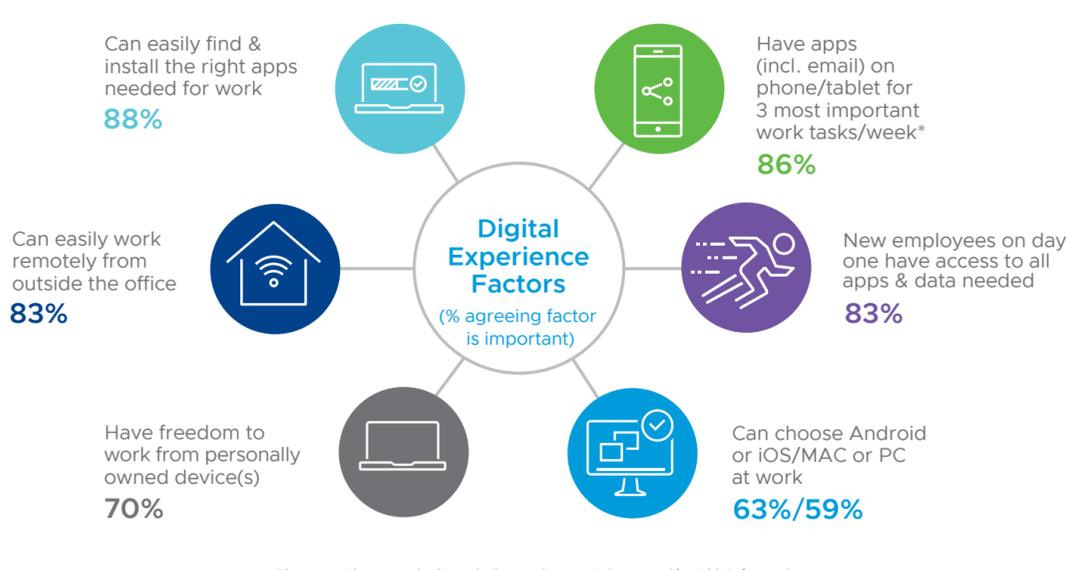


# The Value of Digital Employee Experience

Digital transformation, through innovative customer experiences, is shaping the way organizations compete. Yet beyond introducing new technologies, winning businesses are vying for the best talent, leading to a rise in improving the digital employee experience, according to a new global survey.

### What is Employee Experience?

<b>In IT terms:</b> A combination of <b>people, process, and technology</b>	<b>In HR terms:</b> A combination of employee <b>technology, workstyle, and culture</b>	<b>For both:</b> Employee experience influences and is influenced by digital employee experience
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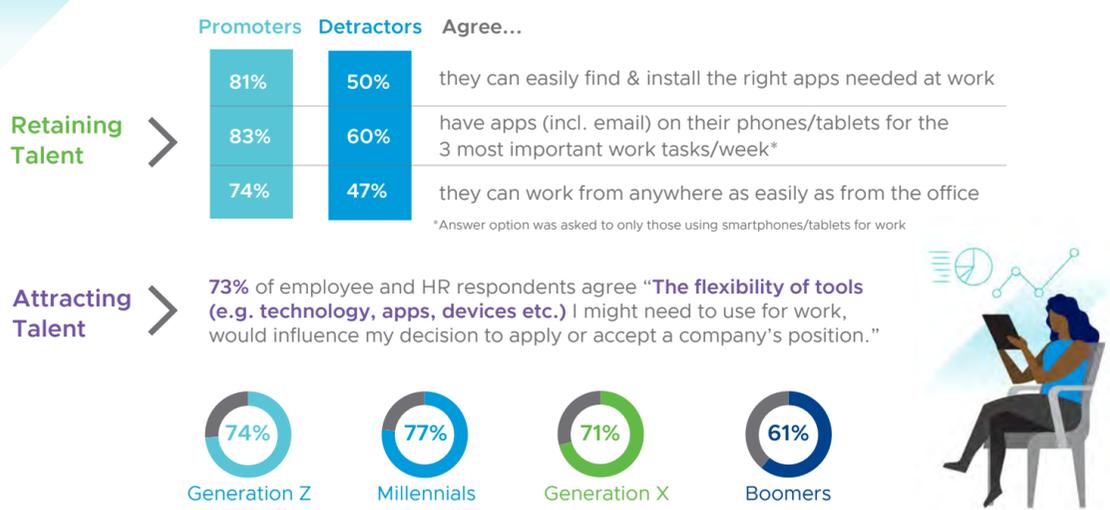


## 5 Key Findings

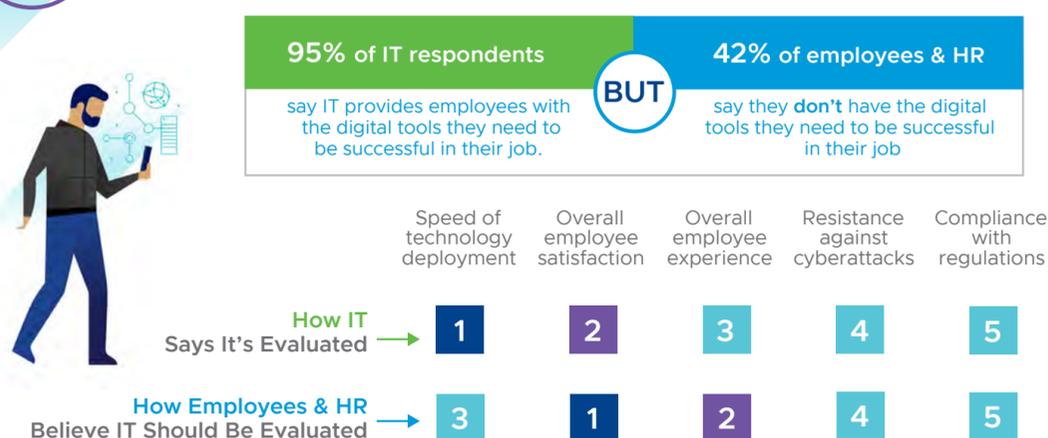
### 1 Digital employee experience is linked to competitive position, company growth, and employee sentiment.



### 2 In a tight talent market, employee experience matters. Employees are far more likely to recommend their company (net promoter score) if it provides a great digital experience.



### 3 There is a perception gap. Although employees believe IT could do more, IT is focused on delivery speed over employee satisfaction.



### 4 All respondents agree digital employee experience projects are rising in priority, but challenges exist and communication is lacking.



### 5 Employees want a voice, HR is an ideal conduit for expanding digital employee experience, and next steps are clear.



## Digital Employee Experience is a Team Sport

Enterprises prioritizing digital employee experience are choosing a digital workspace platform that fuels modern work by:

- building a culture of choice
- going beyond meeting requirements
- focusing on meaningful moments

**Putting employees first puts your business first. Learn more at #EmployeesFirst.**

The global survey of 6,400 employees, human resources (HR), and information technology (IT) decision makers was conducted in Spring 2019 by Vanson Bourne in partnership with VMware.